

ZEW Research Data Centre (FDZ)

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Alternative Structures for Money and Banking

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General Overview: FDZ

- ZEW-FDZ allows researchers
 - to access the complete information of the respective dataset at ZEW
 - to work with reduced information provided as scientific-use-files and education-use-files sent to the requesting person
 - Scientific-and education-use-files are only available for some datasets
- General information:
<http://kooperationen.zew.de/en/zew-fdz/home.html>
- Contact persons:
 - Simona Wagner (wagner@zew.de)
 - Sandra Gottschalk (gottschalk@zew.de)
 - Email to both
- 14 datasets available (4 will be briefly presented in the following)

Overview: Economic Survey of the Information Sector

- Quarterly survey among firms of the information sector
- Implemented in the 2nd quarter of 2011
- Questionnaire is sent to about 5,000 firms (approximately 1,000 of them participate regularly) and includes questions on
 - their business development of the past three months (revenue, demand, staff)
 - their business expectations for the next quarter
 - Sentiment indicators of the business development and expectations are created
 - Information on the diffusion of ICT
 - Investments in ICT
 - Other characteristics, e.g. number of employees, their qualifications, firms' innovativeness etc.

Overview: ZEW Financial Market Test

- Implemented in December 1991
- Monthly survey among 300 financial experts in Germany about their 6-months expectations on and their assessment of current important international financial market indicators:
 - Business cycle
 - Inflation rates
 - Interest rates
 - Stock markets
 - Exchange rates
 - Oil price
- Experts are further asked about the profitability of 13 industries

Overview: ZEW Financial Market Test

- Experts are asked for their assessment and expectations about the Euro Zone, Germany, Japan, U.S., U.K., France and Italy
- Based on the experts' expectations on Germany's business cycle development, the "ZEW Indicator of Economic Sentiment" is created

Overview: IAB/ZEW Start-up Panel

- Annual firm survey on German start-ups
- Established in 2008 – about 5,500 legally independent start-ups founded between 2005-2007 were surveyed
- Follow-up surveys in the subsequent years
- Each year the sample is enhanced with new firms founded in the previous three-year period
- In total, about 21,200 firms have participated
- Start-ups remain in the sample for up to 7 interviews or until they refuse to participate in two subsequent years
- Surveyed via CATI (computer-assisted telephone interviews)

Overview: IAB/ZEW Start-up Panel

- Questionnaire includes information on
 - The founder / management team
 - Employment
 - Product details and innovation
 - Firm development and internationalization
 - Investment, operating cost and finance
 - Financial support
 - Type of support and institution
 - Support from Federal Employment Agency
 - Amount of investment
 - Type of investment financing (cash flow, external)
 - Personnel cost
 - Intermediate inputs (e.g. working materials, auxiliary materials, energy)
 - Other operating costs
 - Type of operating cost financing (cash flow, external)
 - Sources of finance (owner, bank credit, support money/funding, etc.)
 - Problems with different sources of finance

- Ad hoc questions e.g. on reaction to crisis, VC funding

Overview: Mannheim Innovation Panel (MIP)

- Annual firm survey on German firms – started in 1993
- Target population
 - Firms with headquarter in Germany having at least 5 employees
 - Firms operating in mining, manufacturing and selected services
- The MIP covers about 8% of all German enterprises (incl. micro firms with 0-4 employees)
- Every two years, the sample is refreshed to compensate for panel attrition
 - Panel attrition includes firms that ceased business activities as well as SMEs (5-499 employees) that did not respond in four consecutive survey waves
- Large firms remain in the sample irrespective of their response

Overview: Mannheim Innovation Panel (MIP)

- German contribution to the European Community Innovation Survey (CIS)
- Questionnaire includes extensive information on innovation topics (annual indicators, excerpt)
 - Product Innovation (market and firm novelties)
 - Process Innovation (cost reducing and quality enhancing)
 - Continuous and discontinuous intramural R&D activities
 - Innovation and R&D expenditures
 - Share of sales with new products / market novelties / firm novelties
 - Percentage of cost reduction due to process innovation

Overview: Mannheim Innovation Panel (MIP)

- Regular indicators (not annually, excerpt)
 - Public innovation support
 - Funding sources
 - More detailed information available via link to PROFI database
 - Barriers to innovation activities (excerpt)
 - Economic risk
 - Lack of internal sources of funding
 - Lack of external sources of funding

- Ad hoc questions varying from survey to survey (excerpt)
 - Consequences of and reaction to the crisis
 - Strategies and barriers wrt the accomplishment of the firms' objectives
 - Financing (e.g. sources of general investment and innovation)

- General information (revenue, employees, ros, investment and stock of tangible assets, material & labour costs, exports, etc.)